Wireless Spectrum Research and Development (WSRD)

Workshop IV

Promoting Economic Efficiency in Spectrum Use: the economic and policy R&D Agenda

### FCC delays and impact on investment & innovation

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WSRD MIT 4/23-24/13



#### Background

**Bluetooth** 

Where does wireless innovation come from?

- #A combination of:
  - An technical idea
  - A perceived market
  - Capital formation
  - Market access





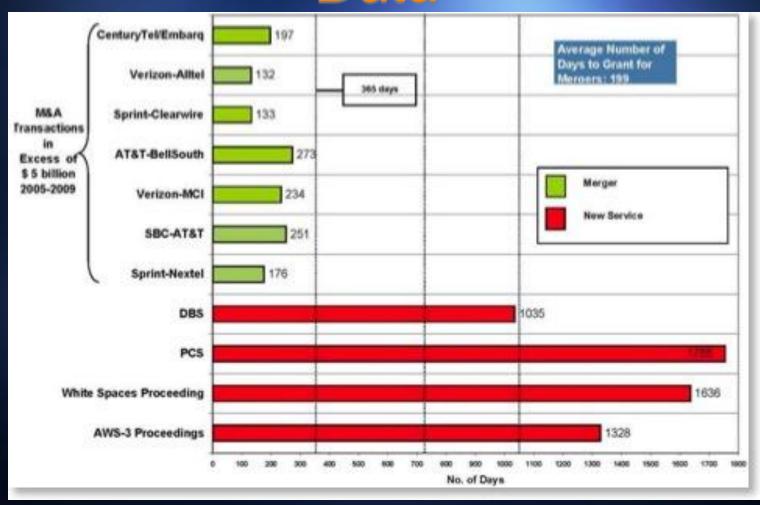


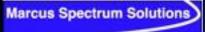


### Risks & Investments in Technology

- All innovative technology business plans have risks:
  - Can you develop the intended product on budget & on time
  - #Will customers really buy it
  - #Will a competitor arrive by surprise
- But highly regulated technologies have an additional factor: Can I get timely regulatory approval?

## Some FCC Speed of Service Data

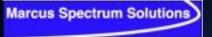




### VCs (and Angels) Have Many Applicants Seeking \$\$



- In the waiting rooms of VCs there are wireless innovators as well as those in less regulated fields
- Does wireless regulation & its transparency disadvantage wireless innovators?

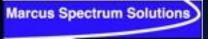




### Regulatory Risk



- Both FDA and FCC impose regulatory burdens on new technology
- What is the relative uncertainty as perceived by VCs and in actuality – of each agency?
- How do VCs view business plans subject to such regulation compared to other high tech industry business plans

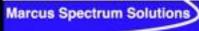




### Regulatory Risk



- Is there is a way to make a fair comparison between FDA approval times and FCC approval times for innovative products?
  - #FDA process is not adversarial like FCC in many cases
- What does the financial community think about the decision time at FCC on new technology issues



## Possible Wireless Innovation FCC Problem Classification

| Class | Interference | Competitive<br>Threat | Likely<br>Regulatory<br>Controversy  | Examples   |
|-------|--------------|-----------------------|--------------------------------------|--|
| _     | None         | None                  | Small<br>(But >2 yr delay<br>likely) | <ul><li>Unlicensed ISM/Wi-<br/>Fi</li><li>&gt;95 GHz</li></ul> |
| =     | To Party A   | None                  | Large                                | <ul><li>UWB</li><li>TV whitepace</li></ul>                     |
| =     | To Part A    | To Party B            | Large                                | •LightSquared/GPS  |
| IV    | To Part A    | Also to Part A        | Huge                                 | •M2Z/AWS-3   |

#### **Benefits**

- Quantify the cost of delay with respect to capital availability and cost of capital that result from regulatory delay
- Show impact compared to countries where spectrum policy is based on a state capitalism model and how this impacts US competitiveness
- Help FCC and NTIA prioritize reforms

#### US Spectrum Policy

Private sector & local gov't



Regulates nonfederal spectrum use

5 presidential appointees

But NTIA really defers to IRAC for most decisions Federal gov't use



Delegated from **POTUS** 47 USC 305 authority



#### FCC & NTIA

- FCC very transparent
- NTIA rather opaque
- FCC/NTIA coordination needed (in practice, but not by law) for bands used by users of both agencies (very opaque)

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### Efficient Co-design of Radar and Civil Comm Systems

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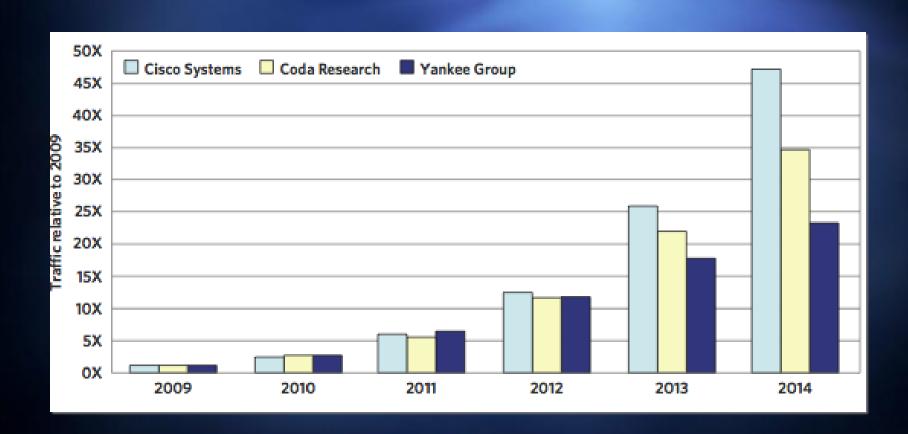
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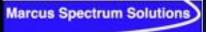
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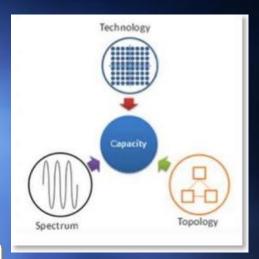
# Civil Mobile Traffic is Growing Rapidly



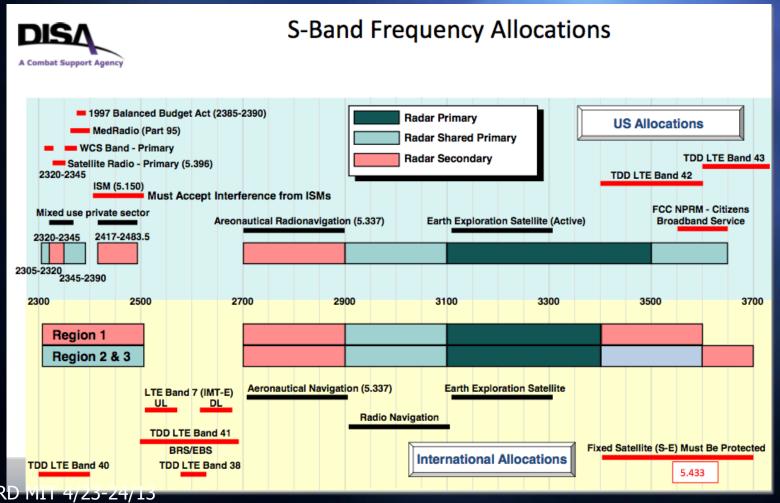


#### Meeting Demand

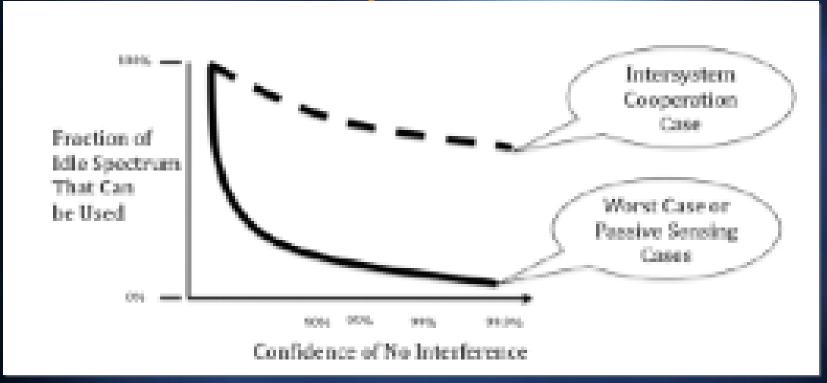
- While industry may be focusing too much on new spectrum as a way to meet demand, new spectrum access is a key factor
- As PCAST report shows simple reallocation is unrealistic
  - Federal radar users have legitimate needs for functionality in certain bands



#### Radar is a Big User of "Beach Front Spectrum"



# Passive Sensing vs. Cooperation



Goals in sharing include BOTH effective sharing AND high confidence of no interference

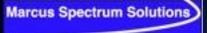
#### Reality

- Legacy radar systems designed when federal spectrum was a "free good" so little concern about sharing
- Do radars have a legitimate need for 24/7 1000 ms/s exclusive use of such spectrum?
- Sharing with legacy radars under terms dictated by NTIA/IRAC is a marginal proposition – 5 GHz lesson

#### Past Radar/Comm Sharing

- Past sharing attempts with incumbent radars have been problematic:

  - At best, performance of detectors bounded by "realizable" system constraints
  - Classified waveforms prevent optimal signal detection
  - Passive detection leads to P(D)/P(FA) tradeoff



#### Relation with DARPA SSPARC

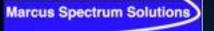


- SSPARC focus is on military physical layer standardsNot LTE
- Mil/civil codesign excluded



Relationship between thrusts and sharing types

| Thrust           | Time frame        | Military / Military<br>sharing | Military / Commercial sharing |
|------------------|-------------------|--------------------------------|-------------------------------|
| Coexist-<br>ence | Rapid transition  |                                |                               |
| Codesign         | Slower transition | <b>✓</b>                       |                               |



#### Design Negotiation Framework

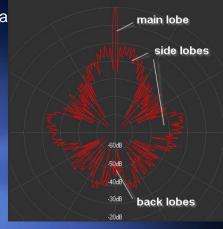


- Radar and comm designers work as coequals to minimize total system lifetime cost
- Are allowed to exchange money to improve performance of one design to facilitate other design's sharing

## Radar/Comm Design Tradeoffs

- Radar parameters are a function of real time situation of both users
  - **power**
  - #prf
  - **#waveform**
  - antenna pattern (phased array assumed)
- Order wire to share anticipated spectrum changes

## Radar Antenna Issues (For Comm People)



- All finite size antennas must have sidelobes
- Sidelobes impact comm \$\frac{1}{2}\$ radar interference
- In many cases sidelobes exceed theoretical minimum due to design problems that can be solved with \$\$
- But even if you are close to minimum, a phased array radar can move sidelobes in real time to control interference by changing

weights (this impacts mainlobe)

#### Security

- Federal radar users often have real security concerns about spectrum use
- Sharing comm users needn't have total information about spectrum use, only what is available for them at a given time
  - Cell phones follow orders from base stations and need less info than base station
  - Nonharmful extra information can help protect key data with a "bodyguard of lies"

#### Summary

- Civil SSPARC-like radar/comm sharing codesign can add new spectrum availability to civil broadband systems
  - While reallocation is attractive to industry, probably isn't practical in the country with the world's largest military
  - Vacant nationwide 24/7 military spectrum may be an ephemeral vision